

Pelican ProFiles CMS Overview

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Pelican ProFiles CMS Package

Pelican ProFiles is the most comprehensive range of software products designed to manage the complex requirements of the licensing industry. The Contract Management System (CMS) is designed specifically for the licensor, and addresses major administrative challenges, managing all aspects of your licensing business. The system is very simple to use, and runs on a Windows operating system (NT/2000/XP/2003).

Pelican ProFiles' integrated workflow streamlines licensor operations throughout the lifetime of a contract/license. Your account executives/licensing managers can use the exploitation reports to reveal new licensing opportunities for your properties both geographically and by distribution channel. The basic points of any new deal can be entered as they are negotiated. Your legal and finance teams can then quickly and easily review the contract as it takes shape. With your deal signed, CMS will allow your royalty/finance team to ensure that all the contractual terms are met. Reporting periods, advances, and minimum guarantee payments will all be tracked throughout.

The unique benefits of Pelican ProFiles CMS include:

- **Enhanced productivity and cost control**

Integrated, end-to-end processing promotes efficiency from the capturing of a deal through to the financial accounting - complex contracts can now be administered in minutes, rather than days.

- **Rapid returns on investment**

Analyses, evaluations and key performance indicators are delivered for planning, measuring and controlling organizational processes. Regularly collected information is used to drive more profitable deals.

- **Reliable performance and security**

CMS is a mature application with large installation base and the experience of over 15 years in the industry. It can offer an impressive level of scalability, from small company to multinational corporations.

- **Sarbanes-Oxley compliance**

CMS also offers extensive corporate governance support, including Sarbanes-Oxley compliance and transparent financial reporting, thus reducing the risk of non-compliance and all the associated difficulties of the internal review process.

Key Product Features

- Unlimited contract production
- Contract management and product-based royalty reporting
- Extensive address directory and comment log
- Extensive 'accounts receivable' and comments log
- Extensive 'accounts payable' and comments log
- Ability to produce invoices and cash receipts in multiple currencies.
- Fully integrated accounting
- Detailed third-party participant payables
- Ability to filter any reports
- General ledger interface accounts setup
- E-mail server
- Fully automated report writer
- Automated interfaces for word processing and spreadsheets

Client Sample

- American Honda Motor Co.
- Campbell Soup Co.
- Mattel, Inc.
- Discovery Communications
- Twentieth Century Fox
- MTV/Nickelodeon/VH1
- NHL Enterprises
- Beanstalk Group
- Elvis Presley Enterprises
- Harley Davidson
- Paramount Pictures

Additional Services

In conjunction with this product, Counterpoint also provides services designed to ensure that you get the most out of your edition of Pelican ProFiles CMS. These services are as follows:

- **Training**

It is strongly recommended that training is purchased as part of the CMS package. In many circumstances it is possible for training to be done on your premises or at Counterpoint Systems' own offices, but if this is not possible, the process can also be carried out remotely. Your systems administrator will be shown how best to administer the CMS system. The amount of training required will vary depending on the number of users to be trained.

- **Customisation**

Custom development work can be commissioned in order to provide functionality that is specific to your requirements and not included in our standard packages. Counterpoint Systems can also create interfaces between our software and your existing software packages to automate business processes. Your project manager must determine the requirements for these projects separately. Costs relating to consultancy will be agreed during the planning stage prior to installation of CMS.

- **Data Conversion**

Counterpoint consultants can be commissioned to transfer data from your older system into your Pelican ProFiles system. The project manager must determine requirements for data import projects separately. Costs relating to this consultation will be agreed during the planning stage of the project's implementation.